

# Encanto-Palmcroft Ticket/Brochure Advertisement Application

The Encanto-Palmcroft Historic District will present its anxiously awaited home tour Sunday, March 24<sup>th</sup> from 10am - 4pm. Tickets are available online at [www.encantopalmcroft.org](http://www.encantopalmcroft.org) and will be available the day of the tour at the corner of 12<sup>th</sup> Avenue and Holly. Admission is from \$15 to \$25 per person depending on when tickets are purchased. The tour also includes a street fair featuring local vendors offering food, crafts and an antique car exhibit. This event will draw an estimated 3,000(+) people and will provide exposure to our neighborhood and local businesses.

The Encanto-Palmcroft Historic Preservation Association is dedicated to the preservation and restoration of this charming neighborhood. The home tour is the neighborhood association's principal fundraiser and proceeds from the event are used to preserve and maintain the beauty and historic integrity of the area, as well as support the neighborhood initiatives, such as local schools.

Advertisement space is available in the ticket/brochure, which will be carried by all participants in the tour. As a local business owner, this ticket/brochure provides an excellent way to market your business or services to the estimated 3,000 (+) people.

### Advertisement Rates

Back cover - color (5½"W x 8½"H)	\$500.00
Full Page - color (5"W x 7½"H)	\$400.00
1/2 page - color (5"W x 3¾"H)	\$225.00
1/4 page - color (5"W x 1½"H or 2½"Wx3¾"H)	\$175.00
Business card - color (3½"Wx2"H)	\$175.00

Advertisement spaces in the ticket/brochure are limited and will be accepted on a first come basis. The Encanto-Palmcroft Historic Preservation Association reserves the right to review all submitted advertisements and return advertisement fees paid (within fourteen days) if the ticket/brochure is full or an advertisement is deemed inappropriate.

Advertisement applications (complete with camera ready art) are due no later than March 10th. For additional information and reservations, please call or email using the contact info found below. Acceptable formats include: JPG, TIFF, PDF, PSD. Ads should be provided in high resolution. Booklets are printed in CMYK.

### Advertisement Application

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Principal Contact: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Desired Ad Size: \_\_\_\_\_ Special Requests: \_\_\_\_\_

Please mail your completed application, together with full payment, to the address below. Advertisement layouts may also be submitted by e-mail.

Brent Kleinman  
1825 Palmcroft Dr. NW  
Phoenix, Arizona 85007  
602-291-2227  
[brent.j.kleinman@gmail.com](mailto:brent.j.kleinman@gmail.com)