

# Encanto Palmcroft Historic Neighborhood 2025 Home Tour

## Tour Brochure Advertisement Application

The Encanto Palmcroft Historic District will present its anxiously awaited home tour on Sunday, March 16<sup>th</sup> from 10am - 4pm. The tour includes a street fair featuring local vendors offering food, crafts, and an antique car exhibit. Tickets are available online at [www.encantopalmcroft.org](http://www.encantopalmcroft.org) and will be available at the street fair on the day of the tour. Admission is \$25 per person or less depending on when tickets are purchased (online early bird discounts). This event will draw an estimated 3,000(+) people and will provide exposure to our neighborhood and local businesses.

The Encanto Palmcroft Historic Preservation Association is dedicated to preserving and restoring this charming neighborhood. The home tour is the neighborhood association's principal fundraiser. The event proceeds are used to maintain the beauty and historic integrity of the area, as well as support the neighborhood initiatives, such as local schools.

Advertisement space is available in the tour brochure which will be carried by attendees. As a local business owner, this tour brochure provides an excellent way to market your business or services to an estimated 3,000 (+) people.

### Advertisement Rates

Back cover - color (5½"W x 8½"H)	\$1,250 <b>SOLD</b>
Full Page - color (5"W x 7½"H)	\$750
1/2 page - color (5"W x 3¾"H)	\$400
1/4 page - color (5"W x 1½"H or 2½"Wx3¾"H)	\$250
Business card - color (3½"Wx2"H)	\$175

Advertisement spaces in the tour brochure are limited and will be accepted on a first-come basis. The Encanto Palmcroft Historic Preservation Association reserves the right to review all submitted advertisements and return fees paid (within fourteen days) if the tour brochure is full or the advertisement is deemed inappropriate.

Advertisement applications (complete with camera-ready art) are due no later than February 7th. For additional information and reservations, please call or email using the contact info found below. Acceptable formats include JPG, TIFF, PDF, and PSD. Ads should be provided in high resolution. Brochures are printed in CMYK.

### Advertisement Application

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Principal Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Desired Ad Size: \_\_\_\_\_ Special Requests: \_\_\_\_\_

Please mail your completed application to the address below. Advertisement layouts shall be submitted by e-mail to:

**Joyce C. Grossman**  
(602) 418-9886

[joycecgrossman@gmail.com](mailto:joycecgrossman@gmail.com)